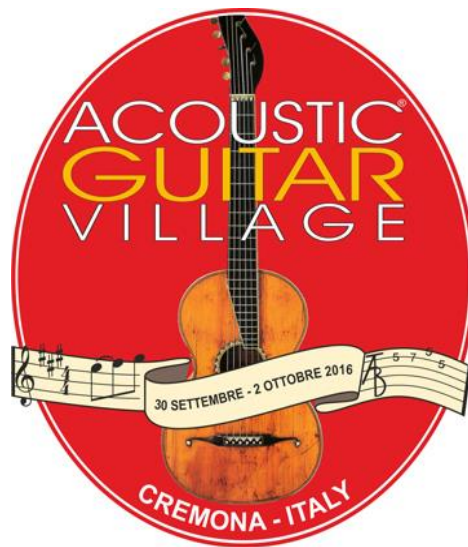


As part of the Event

3<sup>rd</sup> Edition of



CremonaFiere, in collaboration with the  
Cultural Association Armadillo Club,  
organizes a

## **Guitar Making Masterclass**

30<sup>th</sup> September – 2<sup>nd</sup> October, 2016

### **Teachers:**

Michael Gurian (USA)

Jean Larrivée (CAN)

Pierluigi Panfili (ITA)

The places are limited

**Application Deadline: 14<sup>th</sup> September 2016**

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### **CREMONAFIERE**

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | [info@cremonamondomusica.it](mailto:info@cremonamondomusica.it)

## TERMS AND CONDITIONS

### Participants:

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Guitar makers, Guitar players (amateur and professional), guitar fans

### Working methods:

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Collective theoretical lectures

### Teachers

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#### Michael Gurian

**The acoustic guitars making: from early methods to today. The modern production methods, from handcraft to manufacturing: tools and equipments**

Born in 1943 in Brooklyn, he took various lessons for different instruments, but he preferred wood. He studied sculpture at the Long Island University, and he taught music in Roslyn, in New York. In his studio he built his first guitar, a copy of a classical guitar of Victor Manuel Piniero, a student of Velasquez. In 1965 he moved into a shop in the Greenwich Village, and began making classic instruments with two assistants. At the end of 1979, Gurian employs more than two dozen people and sells instruments to nearly 200 retailers across the world, becoming a guitar-maker icon with an unmistakable old-fashioned style.

#### Jean Larrivée

**The acoustic guitars making: from early methods to today. The modern production methods, from handcraft to manufacturing: tools and equipments**

Jean Larrivée began his career as a guitar pupil of Robert Neveu at the Royal Conservatory of Music, and as a guitar builder in mid 1960s with Edgar Monch, a german luthier based in Toronto. Larrivée has also worked in New York with Manuel Velasquez before opening in 1968 his own laboratory in Toronto. His first creations were based on projects and designs of classical guitars of European origin and the production reached around 30 instruments per year. Then, under the lead of Matt Uzmanov of New York, in 1970 he began building steel stringed instruments, modifying the design of Martin guitars and producing original guitars, recognizable by shapes, inlays and sound: his touch and his experience in building classical guitars has granted him an absolutely personal and efficient building method in the bracing of the sound board. In 1977 he moved to Victoria, British Columbia, where he founded a laboratory, which in 1979 counted 16 workers and an annual production of 1000 guitars. Then again in 1982 he moved the company, J. Larrivée Guitar Ltd, north of Vancouver and subsequently produced mainly steel string guitars with variously shaped and sized bodies, but also double basses. In 2001 he opened a second factory in Oxnard, California, where he located the production of gloss-finished acoustic guitars. His son, John Larrivée Jr., directs the Vancouver based factory, which produces the instruments with satin finish. Fine expert of tonewood for lutherie all over the world, Jean Larrivée is a master in recognizing the resonance of the types of wood selected for sound boards, and he is nowadays considered one of the best luthiers of contemporary acoustic guitars, with a solid background of knowledge of the history of the guitar from its origins. Among his first apprentices are Sergei DeJonge, George Grey, Grit Laskin, Linda Manzer and David Wren.  
[www.larrivee.com](http://www.larrivee.com)

#### Pierluigi Panfili

**The classical guitar: history and basic principles for training the future guitar making. The importance of the method**

He was born in Rome in 1964. He started the classical guitar study at the Conservatory of his city, getting passionate soon to violin making. At age 14 he made his first classical guitar and, later, captured by the "magical" forms of the violin, began his apprenticeship on construction methods of stringed instruments.

His interest and his deep passion for early music it also push the study and construction of the lute, an instrument which will devote much of his energy between Eighties and Nineties. His main interest is still tied to the guitar classical and the sweetness of his voice

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## CREMONAFIERE

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | [info@cremonamondomusica.it](mailto:info@cremonamondomusica.it)

## Calendar dates for the lessons and venue of the course

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The course consists of three days

**30.9** | 10.00 am to 1.00 pm | Teacher: Pierluigi Panfili

**30.9** | 2.30 pm to 5.30 pm | Teacher: Michael Gurian and Jean Larrivée

**1.10** | 10.00 am to 1.00 pm | Teacher: Pierluigi Panfili

**1.10** | 2.30 pm to 5.30 pm | Teacher: Michael Gurian and Jean Larrivée

**2.10** | 10.00 am to 1.00 pm | Teacher: Pierluigi Panfili

**2.10** | 2.30 pm to 5.30 pm | Teacher: Michael Gurian and Jean Larrivée

**Venue:** Masterclass Hall 1 located at CremonaFiere's offices

## Admissions

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**The Masterclass must be paid for and has a limited enrolment number**

Admission to the Masterclass will take place, presenting simultaneously the **Application Form** with the payment for the participation fee by **Wednesday 14<sup>th</sup> of September 2016**.

Sending the application without the concomitant payment will not be considered valid.

## Participation Fee

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Price per person: **€ 150.00** (VAT included)

- The registration fee must be paid in full.
- The registration fee is not refundable in case of withdrawal or missed MasterClass.
- To access the Masterclass room, each participant will be required to buy the Acoustic Guitar Village ticket.
- When reaching the minimum number of participants in the Masterclass, CremonaFiere will refund the amount paid to those who will not be admitted.

## Application Procedure

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The Application Form must be sent by the 14<sup>th</sup> of September 2016. In alternative, it must be sent by:

- fax 0372 598222
- mail: [giampaolo.pasquali@cremonafiere.it](mailto:giampaolo.pasquali@cremonafiere.it)

**together with a copy of the participation fee payment**, by electronic bank transfer in favour of CremonaFiere spa (description: making guitar masterclass) on the following bank account:

BANCA POPOLARE DI SONDRIO branch of Cremona Via Dante IBAN IT49S0569611400000003630X76    BIC POSOIT22
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## Information

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For any information regarding the contents of the masterclass, please contact:

**Cultural Association "Armadillo Club"**

*Alessio Ambrosi*

Email: [info@armadilloclub.org](mailto:info@armadilloclub.org)

Tel: **0187 626993**

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# Application Form

**Making Guitar Masterclass**  
**30<sup>th</sup> September – 2<sup>nd</sup> October, 2016**

**Teachers:**  
**Michael Gurian (USA)**  
**Jean Larrivéé (CAN)**  
**Pierluigi Panfili (ITA)**  
(V.2)

*(Fill in Capital Letters)*

The undersigned:

SURNAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_

ADDRESS \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ TOWN \_\_\_\_\_

PROVINCE \_\_\_\_\_ Landline/mobile: \_\_\_\_\_

E-MAIL \_\_\_\_\_

SOCIAL SECURITY NUMBER \_\_\_\_\_

DATE OF BIRTH \_\_\_\_\_ IN \_\_\_\_\_

Asks for admission to the Guitar Making Masterclass 2016 at CremonaFiere and claims to have read and accepted the Masterclass Rules

Date \_\_\_\_\_ Signature \_\_\_\_\_

## ***Privacy***

D.LGS. 196/2003-PROTECTION WITH RESPECT TO THE PROCESSING OF PERSONAL DATA, INFORMATION UNDER ARTICLE 13.

Personal data indicated in this registration form, collected in compliance with legal requirements for organizational purposes, will be treated in full compliance with the provisions of the decree, 196/2003. Any form of distribution of these data to third parties is excluded. Rights in relation to the processing of personal information are those mentioned under article 7 of Legislative Decree 196/2003.

I acknowledge the terms and conditions, and consent the handling of my personal data.

Date \_\_\_\_\_ Signature \_\_\_\_\_

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