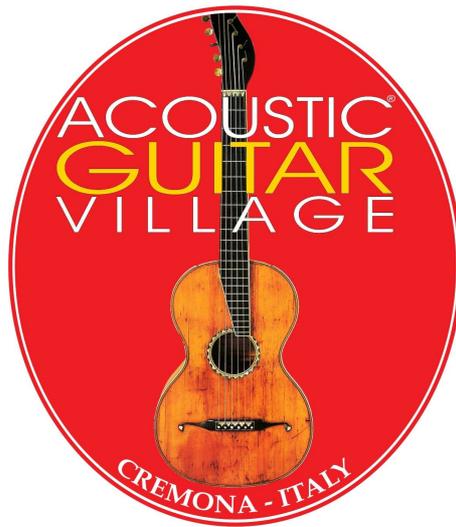


As part of the Event



CremonaFiere, in collaboration with the  
Cultural Association Armadillo Club,  
organizes a

## **Intensive course of Analysis and Executive Techniques on Acoustic Guitar**

25<sup>th</sup> - 27<sup>th</sup> September, 2020

**Teachers:**

**Master FRANCESCO BUZZURRO (IT)**

**Master BEPPE GAMBETTA (IT)**

The places are limited

**Application deadline: 15<sup>th</sup> September 2020**

---

**CREMONAFIERE**

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | [info@cremonamondomusica.it](mailto:info@cremonamondomusica.it)

## TERMS AND CONDITIONS

### Participants:

---

Guitar players (amateur and professional), guitar fans

### Working methods:

---

Collective theoretical and practical lessons

### Course Length

---

Three consecutive days of full immersion

### Total Hours

---

18 hours of collective lessons (six meetings lasting three hours each teacher)

### Venue

---

The Masterclass Hall 2 is at CremonaFiere's offices

### Lecturers | Topics | Programme |

---

#### Master FRANCESCO BUZZURRO (IT)

Francesco Buzzurro began to play the guitar at the age of 6, and in his youth he rapidly achieved his Diploma at the Bellini Conservatory of Palermo. He then studied at the International Arts Academy in Rome under the guidance of Stefano Palamidessi and great concert artists such as David Russell, Alberto Ponce, Hopkinson Smith and John Duarte.

After graduating in Foreign Languages and Literatures, he developed an intense concert activity that led him to travel all over the world.

As a classical guitarist, he won three national competitions: the "City of Alassio" and the "Benedetto Albanese" of Caccamo in Sicily and the "Savona in Music".

His study of classical music and his passion for folk music were soon accompanied by his interest in jazz, which led him to obtain a degree in Jazz Music with an honorable mention. Thanks to a deep research activity in this musical field, he finds a personal and unique style of improvisation, with contaminations of bossanova, ethnic music and Latin-jazz.

For his reputation as guitarist outside the box and for his peculiar technique of improvisation on classical guitar, he is annually invited by the University of Southern California of Los Angeles as a teacher in unified seminars for the classical and jazz guitar departments.

He holds the chair of Jazz Guitar of the Giuseppe Martucci conservatory of Salerno.

Today Francesco Buzzurro is one of the most appreciated and multifaceted guitarists, voted by the famous magazine Musica Jazz as one of the most talented artists on the international guitar scene.

[www.francescobuzzurro.it](http://www.francescobuzzurro.it)

#### THE FINGERSTYLE SOLO GUITAR IN LATIN / JAZZ / POP MUSIC

##### Objective:

---

*The masterclass aims to engage the participants in the study of the Latin-jazz guitar through theoretical and practical lessons, with the purpose of deepening both their repertoire and improvisation skills, which can also be used in pop and related contexts. The knowledge of the basic harmonization techniques on the guitar will enable students to perform standard world music, and to be able to gradually re-elaborate it in a personal way.*

---

#### CREMONAFIERE

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | [info@cremonamondomusica.it](mailto:info@cremonamondomusica.it)

*There is no foreclosure to the type of guitar used by the participants, since the fundamental purpose of the class is to encourage them to be creative regardless of the specific techniques of the instrument used. Therefore, essential goal of the masterclass is to enhance the experience and the background of each musician, filtering it through the light of the jazz styles.*

## **Calendar Master FRANCESCO BUZZURRO**

---

### **Friday 25<sup>th</sup> September, from 10am to 1pm:**

#### CHORDS AND HARMONIZATION TECHNIQUES

- *Basic right hand techniques in right hand jazz finger style;*
- *Technical and theoretical study of the mechanisms that regulate the functioning of the guitar from the harmonic point of view;*
- *The harmonized scales – study hypotheses;*
- *Melodization of the chords and the movement of the static chords maj7-min.7-dom7-dim.-half dim.- on the whole fretboard;*
- *Main major and minor cadences, that are the harmonic movements most recurring in musical pieces; the Turnarounds;*
- *Rhythm guitar in Swing and Brazilian music;*

### **Sunday 27<sup>th</sup> September, from 10am to 1pm:**

#### IMPROVISATION: THEORY AND PRACTICE

- *Technical and theoretical study of the mechanisms that regulate the functioning of guitar from a melodic point of view;*
- *Exploration of the keyboard and display of scales and arpeggios in the various boxes;*
- *The importance of the playing position;*
- *The control of alternating bass in the execution of scales, arpeggios and intervals;*
- *Fundamental aspects of improvisation: rationality and instinct;*
- *Guide notes, tensions emphasis and diatonic extensions of the chords;*
- *Diatonic and chromatic approaches*

### **Sunday 27<sup>th</sup> September, from 2pm to 5pm:**

#### THE ARRANGEMENT AND HARMONIZATION OF A SONG IN A SOLOIST FORM

- *From the theme to polyphony;*
- *Choosing the key;*
- *The walking bass;*
- *Substitutions and secondary dominants;*
- *The groove: style and stylistic coherence;*
- *Movement of the parts;*
- *Directions of phrasing;*
- *Dropchords;*
- *Conclusions;*

#### THE PROFESSION OF THE MUSICIAN

- *Smart set list and choice of repertoire;*
- *Curve of emotions;*
- *The musician and the audience: dialogue or monologue?*
- *Social messages and values of music;*
- *Sound, stage and lights;*
- *The importance of management and team play;*

---

## **CREMONAFIERE**

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | info@cremonamondomusica.it

## Master BEPPE GAMBETTA (IT)

Beppe Gambetta is a guitarist, singer, researcher and composer. Acoustic style Virtuoso, he developed a style in which American and European roots manage to emerge together as a single voice. His career is based on his life "on the road", but also on research, the "revival", and the teaching of ancient forgotten music. At home in the United States, where he lives and works part of the year, he has always brought Genoa with him as a source of inspiration. Indeed he has always been proud of its native city, meeting Genoese emigrants of different generations everywhere in the world. Genoa was the inspiration for compositions and whole CDs ("*Blu di Genova*" is the title of the CD produced in 2003,) and traditional Ligurian music has always been present in his works. He also rearranged and brought with him the music of great Genoese singers and songwriters. In 1995 he made the first acoustic cover of "*Creuza De Ma*", and has always proudly included a song by Fabrizio De Andrè (little known in the USA) in his American shows. For 20 years he has produced the shows "*Acoustic Nights*" at the National Theater of Genoa, inviting artists from the American scene and attracting a large international audience. His new album entitled *Where The Wind Blows / Dove Tia O Vento* (Borealis Records, May 2020), alludes to the renewal - not only in the double title, English and Genoese. It includes ten original songs in which Beppe Gambetta rediscovers himself as songwriter and electric guitarist, while the "title track" *Dove Tia O Vento* was a finalist at the prestigious *Targhe Tenco 2020*.

[www.beppegambetta.com](http://www.beppegambetta.com)

## RHYTHM, POETRY AND THE INFINITE POTENTIALS OF THE PLECTRUM GUITAR

### Objective:

---

*Developed by great artists (Doc Watson, Norman Blake, Tony Rice and many others) in the context of North American "Roots Music", Flatpicking (popular plectrum guitar) is present in countless cultures and musical traditions with different functions - ranging from accompaniment to the performance of solos, to the participation in complex arrangements, to its own original compositions.*

*The masterclass aims to broaden the artistic perspectives by deepening the Flatpicking style. Beppe will share fifty years of experience on the road, analyzing in the most artistically significant details the music of his fathers as well as some fundamental examples of his personal style. In the foreground will be the examples with which Beppe has opened the doors of creativity to his most acclaimed projects. The course will touch upon research, transcription, arrangement, and production of original music, all seen with the transversal perspective of the traveler who touches different cultures capturing their affinity and diversity.*

*Flatpicking will be dealt as a primary expressive style as well as an aesthetic resource to influence the creativity of those who play different styles but still want to express themselves with their own and unique voice. The basic topics will be introduced with standard tuning, but different tunings will also be treated with their essential characteristics.*

### Calendar Master BEPPE GAMBETTA

---

#### Friday 25<sup>th</sup> September, from 2pm to 5pm:

- *The fundamental technique;*
- *Carter Style;*
- *Fiddle Tunes;*
- *The example of the great fathers of music;*
- *Flatpicking for a soloist and in the sound of an ensemble;*
- *The subtle dynamics of the back-up;*
- *Listening and commenting on pieces proposed by the participants;*

#### Saturday 26<sup>th</sup> September, from 10am to 1pm:

- *The tools of the trade;*
  - *The multiple functions of the guitar in an arrangement;*
  - *Traditional Crosspicking;*
- 

## CREMONAFIERE

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | [info@cremonamondomusica.it](mailto:info@cremonamondomusica.it)

- "Down-down-up" on bichords;
- The open tunings, "friends" of Flatpicking;
- Mediterranean sounds on plectrum guitars;
- Listening and commenting on pieces proposed by the participants;

#### **Saturday 26<sup>th</sup> September, from 2pm to 5pm:**

- Creative uses of Crosspicking;
- Research, transcription and adaptation for Flatpicking guitars;
- Popular Italian and Mediterranean sounds in the creativity of Fabrizio De Andrè and other songwriters;
- Criteria of self-criticism in the composition process;
- Details of the style that are not learned through exercise;
- The performer musician, preparation for the concert;
- Listening and commenting on pieces proposed by the participants;

### **Admission**

---

#### **The Masterclass must be paid for and has a limited enrolment number**

Admission to the Masterclass will take place, presenting simultaneously the **Application Form** with the payment for the participation fee by **15<sup>th</sup> of September 2020**.

Sending the application without the concomitant payment will not be considered valid.

### **Participation Fee**

---

Price per person: **€. 230,00** (VAT included)

- The registration fee must be paid in full.
- The registration fee is not refundable in case of withdrawal or missed MasterClass.
- The registration fee includes free pass to Cremona Musica Acoustic Guitar Village ticket.
- When reaching the minimum number of participants in the Masterclass, CremonaFiere will refund the amount paid to those who will not be admitted.

### **Application Procedure**

---

The Application Form must be sent by the 15<sup>th</sup> of September 2020. In alternative, it must be sent by:

- fax + 39 0372 598222
- mail: [giampaolo.pasquali@cremonafiere.it](mailto:giampaolo.pasquali@cremonafiere.it)

**together with a copy of the participation fee payment**, by electronic bank transfer in favour of CremonaFiere spa (description: acoustic guitar masterclass 2020) on the following bank account:

BANCA POPOLARE DI SONDRIO branch of Cremona Via Dante IBAN IT49S0569611400000003630X76 BIC POSOIT22
--

### **Information**

---

For any information regarding the contents of the masterclass, please contact:

#### **Cultural Association "Armadillo Club"**

*Alessio Ambrosi*

Email: [info@armadilloclub.org](mailto:info@armadilloclub.org)

Tel: 0039 0187 626993

---

### **CREMONAFIERE**

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | [info@cremonamondomusica.it](mailto:info@cremonamondomusica.it)

# Application Form

Masterclass of analysis and techniques on acoustic guitar  
25<sup>th</sup> - 27<sup>th</sup> September, 2020

Teachers:  
Master FRANCESCO BUZZURRO (IT) - Master BEPPE GAMBETTA (IT)

*(Fill in Capital Letters)*

The undersigned:

SURNAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_

ADDRESS \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ TOWN \_\_\_\_\_

PROVINCE \_\_\_\_\_ Landline/mobile: \_\_\_\_\_

E-MAIL \_\_\_\_\_

I'm a    natural person    freelancer

Personal Identification number \_\_\_\_\_

(e.g. National Insurance Number, Identifikationsnummer, numéro de sécuritésociale, Número de Identificación Fiscal, etc...)

Tax/v.a.t. (Value Added Tax) number \_\_\_\_\_

(only for companies or freelancers)

DATE OF BIRTH \_\_\_\_\_ IN \_\_\_\_\_

Asks for admission to the Acoustic Guitar Masterclass 2020 at CremonaFiere and claims to have read and accepted the Masterclass Rules

➔ Date \_\_\_\_\_ Signature \_\_\_\_\_

## **Privacy**

Personal data indicated in this registration form, collected for organizational purposes, will be treated in full compliance with the provisions of the Legislative Decree, 196/2003 and subsequent amendments or modifications. Any form of distribution/transfer of these data to third parties is excluded. You can request, at any time, the modification or removal, and exercise your rights towards the data controller, by sending an email to [info@cremonafiore.it](mailto:info@cremonafiore.it) or a fax to n. 0372 598222. The regulation is available at <http://www.cremonafiore.it/trattamento-dati/>. I acknowledge the terms and conditions and expressly consent the handling of my personal data. I acknowledge the terms and conditions, and consent the handling of my personal data.

➔ Date \_\_\_\_\_ Signature \_\_\_\_\_

---

**CREMONAFIERE**

P.zza Zelioli Lanzini, 1 26100 Cremona

Tel.0372.598011 | [info@cremonamondomusica.it](mailto:info@cremonamondomusica.it)